



PRESS RELEASE

San Marino, October 17, 2017. In a departure from past years, San Marino RTV has decided to select its official representative for the Eurovision Song Contest 2018 by hosting a Europe-wide talent show. To that end, it has partnered with 1 in 360 Ltd., a London based media production company, to find the “internet candidate”.

ANY COUNTRY. ANY GENRE. ANY AGE.

Candidates from San Marino as well as the rest of Europe and beyond are invited to submit videos of them performing songs on www.1in360.com through November 30, 2017. In early December 2017, a shortlist of ten candidates will be published. Up to three of these candidates will be selected by wildcard (details to come). From January to February 2018, the ten shortlisted candidates will be invited to perform in front of a jury in a series of live recorded shows that will be broadcast on the web and via satellite TV. Parts of the shows will be filmed and broadcast in 360 and virtual reality. In each show the successful candidates will be chosen by a mixture of televoting and jury vote.

The judges will be drawn from the music industry and former Eurovision participants.

The winner will be crowned San Marino’s official candidate for Eurovision 2018.

The process will be covered extensively on www.1in360.com and related social media accounts.

OFFICIAL RULES

The official rules for participation are as follows:

1. The selection process is open to singers from any country.
2. Both individuals and groups of up to six members may apply.
3. All applicants must be at least 16 years old at the time of Eurovision 2018 (May 2018).
4. Candidates are encouraged to submit covers, but original songs will also be considered.
5. Submissions must be received via www.1in360.com on or before November 30, 2017 in order to be considered.
6. There are two submission options:
 - (A) Option 1 is free and requires candidates to obtain 100 likes/shares in order for their submission to be considered by the 1 in 360 jury;
 - (B) Option 2 allows candidates to skip the likes/shares and pay a non-refundable fee of EUR 4.99 per song for their submission to be guaranteed to be reviewed by the judges. Submissions considered illegal or otherwise inappropriate will not be posted on the 1in360.com website.
7. San Marino RTV and 1 in 360 will announce a shortlist of ten candidates in December 2017. Up to three short-list positions may be awarded by wild card to ensure the broadest possible audience engagement. Details of the wild card process will be announced over the coming weeks.

8. The ten short-listed candidates will be invited to perform live in front of the jury.
9. Songs for the three candidates with the most votes in the live recorded shows will be chosen internally in consultation with the candidates and be submitted to a public vote in the final show at the end of February 2018.
10. Candidates agree not to upload any material or otherwise engage in acts that are illegal or could cause reputational damage to San Marino RTV or 1 in 360.

San Marino RTV is the national broadcaster of the Republic of San Marino. Founded by ERAS and RAI in 1992, San Marino RTV is broadcast in Italy via the DDT and TivuSat and can be received in Europe via Hotbird satellite. San Marino first participated in Eurovision in 2008 and has been a regular participant since in 2011.

1 in 360 Ltd. is a London based media production company. The team behind 1 in 360 has substantial experience organizing talent shows and has been involved in several EBU members countries' Eurovision efforts in the past.

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